



RED HILL
HEREFORD STUD


Optimal Genetics

2026 Yearling Bull Sale

In conjunction with Resurgam Angus Bull Sale



Friday 11th September, 12pm

386 Wainui Rd, Ohope, Whakatane

For more details contact Jason Hill 027 458 5295



 redhillherefordstud

The Powerhouse of Hereford Genetics

REMARKABULL.

FMG CELEBRATES RED HILL HEREFORD STUD - OUR HEREFORD PHOTOSHOOT AND ADVERTORIAL WINNER!



Jason Hill has been breeding Herefords since 1997, transitioning from a commercial operation to a fully registered herd 12 years ago at Red Hill Hereford Stud in the Kaimai Ranges at Katikati.

Jason says he knew he wanted to work with Hereford's from a young age. "I grew up not far from a Hereford stud and I just fell in love with them. I decided there and then at eight years old I was going to be a Hereford breeder."

He's a big fan of their docile nature "They also have a real individuality about them with their colourings and markings and are very recognisable."

At Red Hill Hereford Stud they have a herd of 50 breeding cows. Jason says they are carefully selected on a combination of traits to produce the optimal animal.

"The goal is to breed Hereford with enhanced genetic predictability, structural soundness and high fertility. Our strict selection criteria ensure our animals consistently exhibit natural calving ease without compromising birth weights."

Jason says calving time is the most rewarding part of his work.

"I just love seeing the new progeny every year. The new life that I've been a part of creating by bringing the genetics together."



Red Hill Hereford Stud
Jason Hill | 027 458 5295

We're here for the good of the country.

FMG
Advice & Insurance

Welcome



Welcome to Red Hill Hereford Stud, owned and operated by Jason and Claire Hill, located in the Kaimai Ranges, near Katikati, overlooking the Tauranga Harbour.

Jason has been breeding Herefords since 1997, transitioning from a commercial operation to a fully registered herd 14 years ago.

The stud runs 50 carefully selected breeding cows, designed to focus on producing the optimal animal, using precise data, along with form and function.

At Red Hill Hereford Stud our progressive breeding programme is aimed at enhancing genetic stability and predictability, constitutional strength, longevity, temperament and high fertility of the Red Hill herd.

Red Hill bulls are bred for a specific combination of traits, which ultimately increase the rates of survivability and long-term productivity.

Our strict selection criteria ensure that our animals consistently exhibit natural calving ease without compromising birth weights.

In 2022, Red Hill began working with Ian Walsh, of Falkirk Genetic Systems, to further enhance our breeding programme. Ian's input has been instrumental in accelerating genetic progress, and within three years we have already achieved greater genetic predictability with a higher percentage of marketable progeny.

All our bulls are BVD tested negative, vaccinated, DNA tested, and free of genetic defects. TB C10.

Special thanks go to the Brosnahan Family and Resurgam Angus for allowing us to be part of this sale.

We are proud to be involved in shaping the future of the Beef industry.

Jason and Claire Hill
Red Hill Hereford Stud

“Success in breeding comes not from focusing on one trait, but from developing a functional animal—one that thrives through resilience, adaptability, and harmony with its environment.”

 [redhillherefordstud](https://www.facebook.com/redhillherefordstud)



The Powerhouse of Hereford Genetics

Conditions of Sale

1. The sale will be conducted under the conditions of the NZ Stock and Station Agents.
2. **FERTILITY:** The fertility of a bull in this catalogue constitutes a guarantee by the vendor that the purchase price, without interest, expenses, costs or damages, shall be refunded if a bull proves infertile. Any dispute shall be settled by an arbitrator appointed by the auctioneers. Any complaint must be lodged with the auctioneers in writing within six months of the date of sale. A veterinary certificate shall be produced by the purchaser if required.
3. Transfers will be available on stud bulls.
4. Every lot will be at the risk of the purchaser from the fall of the hammer.
5. The agents can arrange insurance if required.
6. Purchaser: please leave full name, address, contact information, NAIT number of the property the bull/s will move to and delivery date and instructions.
7. This catalogue has been compiled by the vendor with all care taken to ensure accuracy. No responsibility is accepted for error or omission.
8. All lots are sold exclusive of GST.
9. OSH: You enter the property and facilities at your own risk.
10. Terms are cash or a current account with NZ Farmers Livestock Ltd, or a letter of authority to charge back to an outside company. Rebates will be paid to outside companies attending this sale.

HEALTH & SAFETY

All visitors must report to management on arrival. Every endeavor has been made to make the venue safe but please treat the bulls with respect.

No responsibility will be taken for careless behavior by visitors.

NZ FARMERS LIVESTOCK

Auctioneers

Brent Bougen: 07 848 2544 or 0272 104 698

Shaun Bicknell: 0272 211 977

CONTACT:

Jason Hill

phone **027 458 5295**

email **jason@redhillgenetics.co.nz**

Kaimai VETS



NO BULL - JUST QUALITY



FIND US @

- 📍 216 CAMBRIDGE ROAD BETHLEHEM
- 📍 4 TAINUI STREET MATAMATA
- 📍 35 REWI STREET TE AROHA



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 **SCIENTIFIC
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 **INDEX**

Contact Ian Walsh for more information

07 877 8345 | 0274 809 807 | falkirk@xtra.co.nz | www.falkirkgenetics.co.nz

Reference Sire



KAIRURU SARACEN 170

Born: 31/07/21
ID: 0889210170P

Sire: WIRRUNA LEDGER L285 (IMP AUS) (P)
WIRRUNA PHIL P273 (IMP AUS) (P)
WIRRUNA DOREEN J50 (P)

Dam: KAIRURU JIVE 120031 (P)
KAIRURU PEARL 180805 (P)
KAIRURU PEARL 150506 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$118	+\$165	+\$113

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+12.2	+10.7	-1.3	+0.9	+21	+42	+54	+50	+18	+3.8	-7.0	+47
63%	52%	77%	85%	80%	79%	80%	72%	68%	79%	44%	65%

EMA	RIB	RUMP	RBY	IMF
+4.7	+1.9	+3.8	+0.3	+0.9
59%	60%	63%	52%	64%

Traits Observed: CE BWT 200WT 400WT 600WT(x2) SS
FAT EMA IMF Genomics

Reference Sire



KAIRURU REMUS 200081

Born: 09/08/20
ID: 0889200081P

Sire: KOANUI INDIA 4226 (P)
KOANUI INUIT 7115 (P)
KOANUI IRANE 2049 (P)

Dam: KAIRURU JORDAN 120025 (P)
KAIRURU MOONBEAN 160630 (P)
KAIRURU MOONBEAM 130051 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$108	+\$145	+\$119

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+12.2	+0.8	-1.0	+1.8	+32	+60	+82	+65	+28	+2.6	-6.3	+61
56%	47%	71%	84%	80%	77%	78%	68%	66%	77%	38%	62%

EMA	RIB	RUMP	RBY	IMF
+2.9	+1.1	+1.8	+0.2	+0.3
49%	52%	56%	47%	54%

Traits Observed: CE BWT 200WT 400WT 600WT(x2) SS
FAT EMA IMF Genomics

Reference Sire



KOKONGA IRONMAN 8025

Born: 13/07/18
ID: 1617188025P

Sire: KAIRURU IRNSIDE 110047 (P)
KOKONGA IRNSIDE 5005 (P)
KOKONGA CYNTHIA 10 809 (P)

Dam: OKAWA MARSHALL 2105 (P)
KOKONGA PRINCESS 6044 (P)
KOKONGA PRINCESS 09 0746 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$81	+\$85	+\$100

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+7.3	+9.2	+1.2	+1.8	+17	+35	+47	+32	+15	+1.9	-2.2	+31
63%	51%	72%	86%	84%	82%	81%	71%	71%	79%	40%	66%

EMA	RIB	RUMP	RBY	IMF
+2.1	+0.8	+0.3	-0.4	+1.4
55%	58%	62%	52%	61%

Traits Observed: CE BWT 200WT 400WT 600WT(x2) SS
FAT EMA IMF Genomics



What you put in today will pay dividends tomorrow.

By taking an integrated approach to the health, growth, energy and vitality of your young cattle, you're setting them on a path to become future high producers.

Talk to your vet or territory manager about young cattle health management today.

Marks-Min

ECLIPSE E



Livestock Team

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Boehringer
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Boehringer Ingelheim NZ Herefords Benchmark Awards 2026

Proven performance. Commercial relevance.

The Boehringer Ingelheim NZ Herefords Benchmark Programme recognises elite Hereford females that deliver where it matters most: fertility, longevity, and consistent production. These traits are central to profitable beef breeding systems and remain highly valued by commercial cattle producers.



Dam of Red Hill Remus 25101



Dam of Red Hill Tank 2574



Dam of Red Hill Nugget 2585

What Benchmark Status Means

Benchmark Dams are among the highest-performing females in the NZ Herefords gene pool. To qualify, cows must meet strict criteria, including successful heifer mating, annual conception, and the ability to consistently produce quality calves year after year.

Red Hill Benchmark Dams Recognised in 2026

NZ Herefords represents more than 400 members and around 18,500 registered, performance-recorded Hereford cows in the Association's Herdbook. In 2026, 66 new Standard Benchmark Dams were awarded across New Zealand, including three bred by Red Hill Hereford Stud.

Sale Feature

Sons of these three award-winning Benchmark Dams are offered in this year's Red Hill bull sale.



RED HILL
HEREFORD STUD

Optimal Genetics



LOT:
1

RED HILL NUGGET 2585

Born: 06/08/2025
ID: 1789250085P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOANUI XCELOATOR 5088 (BM) (P)
RED HILL XCEL 2167 (BM) (P)
PANORAMA PEARL 1707 (P)

COMMENTS:

Son of 2026 Benchmark Dam.

INDEXES \$

HP	BH	DB
+\$168	+\$214	+\$131

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+12.9	+7.4	-0.1	+2.7	+33	+63	+82	+60	+21	+3.9	-8.5	+57
54%	46%	66%	72%	69%	68%	69%	62%	59%	69%	40%	56%

EMA	RIB	RUMP	RBV	IMF
+3.5	+2.1	+3.4	0.0	+1.5
49%	52%	55%	43%	55%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
2

RED HILL COLIN 2502

Born: 13/07/2025
ID: 1789250002P

Sire: KAIRURU REMUS 200081 (P)
RED HILL COLIN 2386 (P)
RED HILL SOPRANO 190016 (P)

Dam: KOKONGA IPAD 0032 (P)
RED HILL MINI 2311 (P)
RED HILL XCEL 2161 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$125	+\$157	+\$118

AUGUST 2026 HEREFORD BREEDPLAN											
DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+10.7	+2.5	+0.1	+4.0	+38	+68	+95	+78	+21	+2.8	-5.0	+61
50%	40%	62%	69%	67%	66%	67%	59%	56%	67%	33%	52%

EMA	RIB	RUMP	RBV	IMF
+3.0	+1.4	+2.5	+0.2	-0.2
44%	48%	52%	38%	51%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics

GGP
100 K BY NEOGEN

Purchaser \$



LOT:
3

RED HILL REMUS 2519

Born: 20/07/2025
ID: 1789250019P

Sire: KOANUI INUIT 7115 (P)
KAIRURU REMUS 200081 (P)
KAIRURU MOONBEAN 160630 (P)

Dam: CRAIGMORE UNANIMOUS 180201 (P)
RED HILL URSULA 2077 (P)
RED HILL ANGEL 140005 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$92	+\$144	+\$119

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+17.2	+4.2	-0.5	+0.4	+25	+49	+63	+49	+22	+1.7	-4.6	+48
51%	40%	62%	72%	68%	67%	68%	60%	58%	68%	34%	53%

EMA	RIB	RUMP	RBV	IMF
+2.7	+1.4	+2.0	+0.3	+0.2
45%	49%	52%	39%	51%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
4

RED HILL NUGGET 2552

Born: 28/07/2025
ID: 1789250052P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOKONGA IRONMAN 8025 (P)
RED HILL URSULA 2221 (P)
RED HILL DYNASTY 1532 (P)

COMMENTS:

Semen retained for in-herd use.

INDEXES \$

HP	BH	DB
+\$105	+\$109	+\$98

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+7.3	+8.5	-1.6	+2.5	+21	+38	+51	+42	+13	+3.3	-5.5	+30
51%	41%	64%	71%	68%	67%	68%	61%	57%	68%	35%	54%

EMA	RIB	RUMP	RBY	IMF
+2.3	+2.0	+3.0	-0.5	+0.9
47%	50%	53%	40%	53%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



RED HILL
HEREFORD STUD

Optimal Genetics

Supreme Champion Beef English Breed

2026 Morrinsville A&P Society



Red Hill Kereru led by Samantha and calf Kansas
led by Ryan along with the Judge Emma Pollitt



LOT:
5

RED HILL NUGGET 2584

Born: 06/08/2025
ID: 1789250084P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOKONGA IRONMAN 8025 (P)
RED HILL PEPPER 2044 (P)
PANORAMA SNOWDROP 1805 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$109	+\$139	+\$108

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+9.8	+9.5	-1.3	+1.6	+25	+48	+61	+56	+15	+3.7	-5.1	+43
52%	42%	64%	72%	69%	68%	69%	61%	59%	69%	35%	55%

EMA	RIB	RUMP	RBV	IMF
+2.9	+1.3	+2.2	+0.1	+0.7
48%	51%	54%	41%	54%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
6

RED HILL ARTHUR 2580

Born: 07/08/2025
ID: 1789250080P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOKONGA BARITONE 4007 (P)
RED HILL SOPRANO 190006 (P)
HEREPURU 12005 (P)

COMMENTS:

Semen retained for in-herd use.

INDEXES \$

HP	BH	DB
+\$119	+\$141	+\$108

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+8.8	+9.2	-1.0	+2.5	+26	+47	+60	+45	+19	+2.7	-5.5	+41
52%	42%	64%	72%	68%	68%	69%	61%	59%	68%	35%	55%

EMA	RIB	RUMP	RBV	IMF
+4.2	+1.9	+3.2	+0.5	+0.7
47%	50%	53%	40%	53%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
7

RED HILL REMUS 25101

Born: 26/08/2025
ID: 178925101P

Sire: KOANUI INUIT 7115 (P)
KAIRURU REMUS 200081 (P)
KAIRURU MOONBEAN 160630 (P)

Dam: KOANUI XCELOTORATOR 5088 (BM) (P)
RED HILL XCEL 2150 (BM) (P)
RED HILL SOPRANO 180073 (P)

COMMENTS:

Son of 2026 Benchmark Dam.

INDEXES \$		
HP	BH	DB
+\$89	+\$86	+\$110

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+11.8	+1.1	-0.2	+2.9	+38	+70	+93	+73	+23	+2.3	-7.0	+66
53%	44%	64%	71%	69%	68%	69%	61%	59%	69%	38%	54%

EMA	RIB	RUMP	RBV	IMF
+2.6	+1.1	+1.7	+0.3	+0.1
47%	50%	53%	41%	52%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
8

RED HILL NUGGET 2539

Born: 25/07/25
ID: 1789250039P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: HUKAROA MAGNET 14 139 (P)
RED HILL MAGNET 1645 (P)
RED HILL ANGEL 140005 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$102	+\$181	+\$117

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+20.0	+14.3	-1.6	-0.8	+20	+36	+41	+32	+15	+2.6	-5.6	+36
51%	41%	64%	72%	68%	67%	68%	62%	58%	68%	34%	54%

EMA	RIB	RUMP	RBV	IMF
+2.5	+2.0	+3.3	-0.1	+0.7
46%	50%	53%	39%	52%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
9

RED HILL NUGGET 2538

Born: 24/07/2025
ID: 1789250038P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: OTAPAWA SPARK 3060 (ET) (BM) (P)
RED HILL FLAME 2025 (P)
PANORAMA PEARL 1707 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$140	+\$183	+\$120

AUGUST 2026 HEREFORD BREEDPLAN											
DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+9.6	+10.4	-2.6	+2.3	+31	+57	+76	+78	+15	+2.7	-7.6	+53
55%	47%	66%	72%	69%	69%	70%	63%	60%	69%	41%	58%

EMA	RIB	RUMP	RBV	IMF
+3.2	+2.3	+3.6	-0.5	+1.3
52%	54%	57%	45%	57%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics

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Purchaser \$



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 **tararuabreeding.nz**



Tararua Breeding Centre
Part of **Totally Vets Ltd**



LOT:
10

RED HILL REMUS 2598

Born: 21/08/2025
ID: 1789250098P

Sire: KOANUI INUIT 7115 (P)
KAIRURU REMUS 200081 (P)
KAIRURU MOONBEAN 160630 (P)

Dam: KOKONGA BARITONE 4007 (P)
RED HILL SOPRANO 17059 (P)
RED HILL ANGEL 140005 (P)

COMMENTS:

Semen retained for in-herd use.

INDEXES \$		
HP	BH	DB
+\$106	+\$128	+\$107

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+11.9	+4.3	-0.4	+1.3	+26	+47	+61	+37	+21	+1.8	-5.7	+43
51%	42%	62%	72%	68%	67%	68%	61%	59%	68%	33%	53%

EMA	RIB	RUMP	RBV	IMF
+2.0	+1.5	+2.2	-0.1	+0.1
44%	48%	51%	38%	50%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
11

RED HILL NUGGET 2542

Born: 26/07/2025
ID: 1789250042P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOKONGA IRONMAN 8025 (P)
RED HILL PEPPER 2271 (P)
RED HILL SOPRANO 1601 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$79	+\$101	+\$102

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+10.2	+6.6	+1.0	+1.4	+19	+35	+47	+35	+22	+2.9	-4.9	+29
51%	42%	64%	71%	68%	67%	68%	61%	57%	68%	35%	54%

EMA	RIB	RUMP	RBY	IMF
+1.9	+2.3	+3.5	-0.5	+0.7
7%	50%	54%	40%	53%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
12

RED HILL REMUS 25108

Born: 19/09/2025
ID: 1789250108P

Sire: KOANUI INUIT 7115 (P)
KAIRURU REMUS 200081 (P)
KAIRURU MOONBEAN 160630 (P)

Dam: KOKONGA BARITONE 4022 (P)
RED HILL SOPRANO 1696 (P)
HEREPURU 12028 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$91	+\$88	+\$97

AUGUST 2026 HEREFORD BREEDPLAN											
DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+8.7	-3.9	-1.1	+2.4	+27	+51	+71	+60	+23	+2.0	-5.0	+44
50%	41%	62%	71%	69%	67%	68%	61%	58%	67%	32%	53%

EMA	RIB	RUMP	RBV	IMF
+2.0	+1.7	+2.5	-0.6	+0.8
44%	48%	51%	38%	50%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics

GGP
100 K BY NEOGEN

Purchaser \$



LOT:
13

RED HILL NUGGET 2541

Born: 26/07/2025
ID: 1789250041P

Sire: KOANUI INUIT 7115 (P)
KAIRURU SARACEN 170 (P)
KAIRURU MOONBEAN 160630 (P)

Dam: NEWCASTLE UNITED 1210 (P)
RED HILL DYNASTY 1532 (P)
HEREPURU 12027 (P)

COMMENTS:

INDEXES \$		
HP	BH	DB
+\$112	+\$133	+\$105

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+10.8	+7.4	-2.1	+1.5	+22	+42	+54	+41	+15	+2.9	-6.0	+35
51%	41%	64%	72%	68%	67%	68%	61%	59%	68%	34%	54%

EMA	RIB	RUMP	RBY	IMF
+2.1	+1.9	+3.1	-0.2	+0.6
46%	49%	52%	39%	52%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$



LOT:
14

RED HILL GIANT 24125 (COMMERCIAL)

Born: 12/07/2025
ID: 1789250125P

Sire: BRAXTON BEN CAIRN 29 (P)
BRAXTON GIANT (BM) (P)
BRAXTON BEN GIRLIE 67 (P)

Dam: KOKONGA BARITONE 4007 (P)
RED HILL SOPRANO 190016 (P)
HEREPURU 12022 (P)

COMMENTS:

Son of the famous Braxton Giant,
born 1977.

INDEXES \$

HP	BH	DB
+\$101	+\$133	+\$108

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+14.8	+9.0	+1.3	+0.1	+16	+29	+38	+13	+17	+1.6	-5.5	+16
58%	53%	64%	74%	67%	66%	67%	62%	63%	65%	48%	59%

EMA	RIB	RUMP	RBV	IMF
+1.5	+2.3	+3.1	-0.9	+1.1
52%	55%	57%	50%	54%

Traits Observed: CE BWT 200WT 400WT SS DOC

Purchaser \$



LOT:
15

RED HILL GIANT 25123 (COMMERCIAL)

Born: 12/07/2025
ID: 1789250123P

Sire: BRAXTON BEN CAIRN 29 (P)
BRAXTON GIANT (BM) (P)
BRAXTON BEN GIRLIE 67 (P)

Dam: KOKONGA BARITONE 4007 (P)
RED HILL SOPRANO 190016 (P)
HEREPURU 12022 (P)

COMMENTS:

Son of the famous Braxton Giant,
born 1977.

INDEXES \$

HP	BH	DB
+\$101	+\$133	+\$108

AUGUST 2026 HEREFORD BREEDPLAN

DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+14.8	+9.0	+1.3	+0.1	+16	+29	+38	+13	+17	+1.6	-5.5	+16
58%	53%	64%	74%	67%	66%	67%	62%	63%	65%	48%	59%

EMA	RIB	RUMP	RBY	IMF
+1.5	+2.3	+3.1	-0.9	+1.1
52%	55%	57%	50%	54%

Traits Observed: CE BWT 200WT 400WT SS DOC

Purchaser \$



LOT:
16

RED HILL TANK 2574

Born: 07/08/2025
ID: 1789250074P

Sire: WIRRUNA PHIL P273 (IMP AUS) (P)
KAIRURU SARACEN 170 (P)
KAIRURU PEARL 180805 (P)

Dam: KOANUI XCELOTORATOR 5088 (BM) (P)
RED HILL XCEL 2178 (BM) (P)
RED HILL ANGEL 140002 (P)

COMMENTS:
Retained for stud duties.
Son of 2026 Benchmark Dam.

INDEXES \$		
HP	BH	DB
+\$132	+\$177	+\$121

AUGUST 2026 HEREFORD BREEDPLAN											
DIR	DTRS	GL	BW	200	400	600	MATW	MILK	SS	DTC	CWT
+11.5	+8.5	+0.6	+2.8	+34	+59	+77	+61	+21	+3.2	-6.0	+55
55%	46%	66%	72%	69%	69%	70%	63%	60%	70%	40%	56%

EMA	RIB	RUMP	RBV	IMF
+2.8	+1.4	+2.4	+0.4	+0.8
50%	52%	55%	43%	55%

Traits Observed: CE BWT 200WT 400WT SS DOC
Genomics



Purchaser \$

Built for predictability. Bred to perform.

Predictable performance starts
with an optimal animal.



Prepotency: the foundation of the optimal cow herd

Lifetime profitability



Uniformity provides greater genetic predictability resulting in a higher percentage of marketable progeny.

Long-term productivity



Cows bred for a specific combination of traits are more likely to produce the optimal animal, improving survivability and supporting long-term productivity.

Proven genetics



Selective breeding delivers desirable genetic worth, raising herd standards and ensuring those traits are passed on reliably.

Desired outcomes and longevity

The desired outcomes of an optimal animal include a strong immune system, longevity, functionality, feed conversion efficiency, and low-emission. These traits create a structural mechanism for efficient energy use and high metabolic function, leading to a lifetime of high productivity.

Longevity is a key outcome of the defined optimal animal. It lives longer because its structure, function, and genetics allow it to do so without diminishing performance. A good old cow is still more valuable than an indifferent newer generation animal.



Breeding the best to the best

Identifying genetically superior animals is essential for accelerating genetic progress. Building genetics on a strong foundation supports genetic stability, structural integrity, hormonal balance, fertility, moderate frames, and an optimal bone, fat, and meat ratio.

The optimal animal carries strong genetic power, reaches puberty early, offers predictable performance, exhibits natural calving ease without compromising birth weight, matures early, has a correct pelvic structure, and delivers lasting productivity over its lifetime.



RED HILL
HEREFORD STUD

Optimal Genetics

027 458 5295





RED HILL

HEREFORD STUD


Optimal Genetics



The Powerhouse of Hereford Genetics